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# Media Briefing, Demonstration, and Tour of Information Systems Laboratory

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## MEDIA ADVISORY

The University of Dayton and Reynolds+Reynolds will hold a short media briefing, demonstration and tour of UD's new Information Systems Laboratory--the most sophisticated video/research facility of its kind on any college campus in the country--on Thursday, April 14 at 1:30 p.m. The laboratory, established through a \$1 million gift from Reynolds+Reynolds, begins operations this month. It is capable of highly sophisticated research in human-computer interaction, software and hardware usability tests, and advanced video production and editing.

WHAT: Unveiling of UD's Information Systems Laboratory

WHEN: Thursday, April 14, 1988  
1:30 p.m.

WHERE: Room 24, lower level of William S. Anderson Center

PARTICIPANTS: Sam Gould, dean of the School of Business Administration;

Terry Carder, chairman and chief executive officer of Reynolds+Reynolds; and

John Weiler, director for the Center for Business and Economic Research. Weiler will perform a short demonstration of a computer usability test.

For more information, contact Teri Rizvi at 229-3241 or Paul Guthrie at 449-4216.



*The University of Dayton*